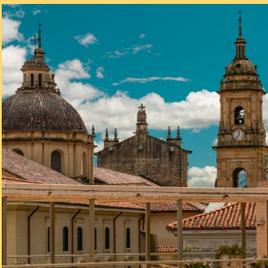




Bogotá

More than just an event

Official portfolio of tourist experiences for attendees of conferences, fairs, and conventions.



This portfolio brings together authentic options to discover the culture, nature, and local flavor of Bogotá - Region.

If you come to an event, stay for the experience.

Portfolio of tourist experiences for event attendees in Bogotá



Bogotá is more than a city for meetings. It is a vibrant, diverse territory full of stories waiting to be discovered.

This portfolio brings together a carefully curated selection of complementary tourism experiences, designed to connect international event attendees with the living culture, nearby nature, and local communities that make Bogotá a unique destination.

Driven by the Bogotá Convention Bureau, this initiative aims to ensure that each visit to the city becomes an opportunity to explore with purpose, leave a positive impact, and strengthen the connection between events and the local area.

Here you'll find inspiring routes: cultural tours through heritage neighborhoods, ecological hikes in the hills, gastronomic experiences with local identity, day trips to municipalities in the Bogotá - Region, and so much more to explore. Each package has been designed with criteria of quality, sustainability, and local impact.

Travel with purpose.

Discover the heart of Bogotá beyond the event and be part of the positive legacy built by those who choose our city.

Secret Bogotá

Sabores de origen y rincones ocultos.

Uniglobe Travel



Discover the true essence of Bogotá with this post-event experience designed for delegates seeking more than just tourism.

Experience a genuine connection with Bogotá's culture and creativity, leaving an emotional imprint that transcends the event.

Turn your business trip into a sensory adventure: try endemic fruits and single-origin coffee at Plaza de la Concordia, explore pre-Columbian art at the Gold Museum, be captivated by the murals of La Candelaria, and contemplate the city from the heights of Monserrate.



Duration

3 days, 2 nights

Difficulty level

Low

Type of experience

Urban culture

Networks

@viajesuniglobecol

Contact

valeriapg@viajesuniglobe.com.co

VIAJES
MUNIGLOBE
TURISMO RECEPTIVO





Bogotá

2,600 meters closer to paradise

A journey through history, heights, and hummingbirds.

Incentive Travel Colombia



Discover the magic of Bogotá in an experience that combines heritage, altitude, and nature.

Staying at the sophisticated GHL Hamilton hotel, enjoy the urban energy of the T Zone before exploring the historic streets of La Candelaria and the iconic Plaza Bolívar. Ascend to Monserrate to contemplate the city from 3,172 meters and experience a hummingbird watching tour with up to 25 species.

With a carbon-neutral approach, this package offers sustainable luxury, gourmet cuisine, and the cultural authenticity of Colombia's capital.



Duration

2 days, 1 night

Difficulty level

Low

Type of experience

Gastronomy and cultural sightseeing

Contact

karina@bnbcolombia.com

Networks

<https://www.linkedin.com/company/incentive-travel-colombia/>



Operated by INSI COLOMBIA



Magnificent Bogotá

WOW Luxury Experience

Chic Tours & Events



Discover Bogotá with style, luxury, culture, and exclusivity.

Enjoy five-star accommodation, private transfers, and personalized attention. Enjoy exclusive visits to the Gold Museum and the Botero Museum, explore La Candelaria, savor signature cuisine, and take a helicopter ride over the eastern hills.

An experience designed for discerning travelers seeking authenticity, comfort, and unforgettable memories in Colombia's vibrant capital.



Duration

4 days, 3 nights

Difficulty level

Medium

Type of experience

Luxury and exclusivity

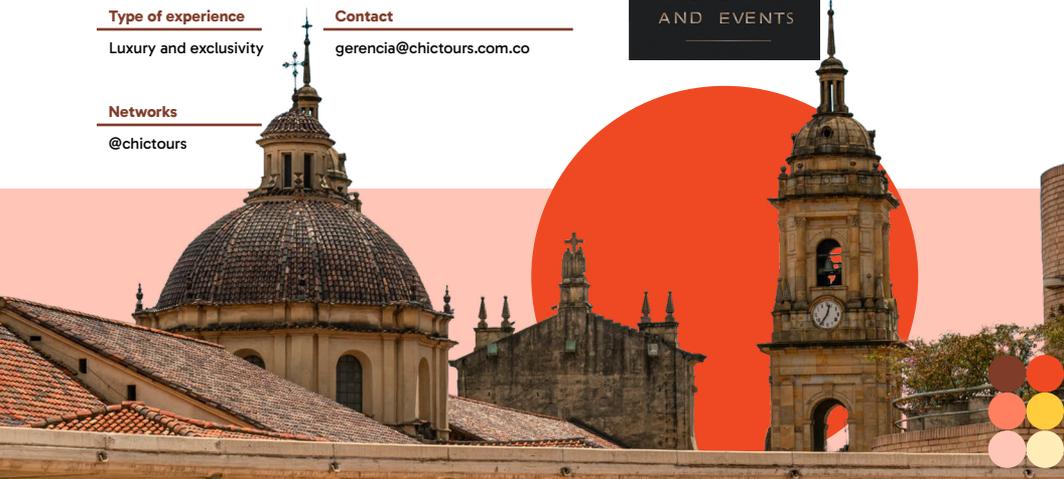
Contact

gerencia@chictours.com.co

Networks

@chictours

CHIC
TOURS
AND EVENTS



Coffee, Nature,

and Tradition Near Bogotá

Transfers & Tours SAS



Experience an authentic immersion in Colombian coffee culture with the Coffee Tour Hacienda Cafetera, a journey that combines nature, tradition, and flavor.

Discover the secrets of the country's flagship bean as you explore plantations, learn about the cultivation and roasting process, and tour the typical architecture of a historic estate.

Surrounded by captivating landscapes, you'll enjoy a sensory living experience that connects with the essence of Colombian coffee.

An unmissable opportunity for those seeking authenticity, learning, and the essence of the countryside in the mountains near the capital.



Duration

One day

Difficulty level

Low

Type of experience

Coffee and nature

Contact

contacto@transferstours.com

Networks

@transfersincolombia



Enchanted Bogotá

Dorado Experiences SAS



Discover the magic of Bogotá, a vibrant capital where history, gastronomy, and culture intertwine.

Stay in luxury hotels such as the Sofitel Victoria Regia, the Grand Hyatt, or the Four Seasons.

Explore La Candelaria, the Gold Museum, and Monserrate with unique panoramic views. Savor fine dining at iconic restaurants like Andrés D.C., San Isidro, and Harry Sasson. And experience an exclusive Colombian coffee tasting. End with a visit to the majestic Salt Cathedral of Zipaquirá.

A sophisticated experience for those seeking authenticity, comfort, and the most memorable flavors of Colombia.



Duration

4 days and 3 nights

Difficulty level

Low

Type of experience

Gastronomy and Salt Cathedral.

Contact

natally.pardo@doradoexperience.com

Networks

@dorado.experiences



Authentic Bogotá

Colombia My Trip



Authentic Bogotá, Colombia MyTrip. Experience a Bogotá full of culture, history, and tradition with an itinerary designed for worry-free enjoyment.

Explore La Perseverancia Market Square with an exotic fruit guide, learn about the origin of chicha and pola in Chorro de Quevedo, and dare to play tejo, the Colombian national sport.

Then, descend into the Salt Cathedral of Zipaquirá, one of Colombia's most iconic underground wonders.

A unique proposal for travelers who wish to connect with Bogotá's authenticity through its flavors, people, and history.



Duration

4 days and 3 nights

Difficulty level

Low

Type of experience

Culture and tradition

Contact

operaciones@colombiamytrip.com



Networks

@colombiamytrip



Bogotá Cultural Experience

Pandalatina Huamei



Discover the essence of Colombia's capital on a journey that combines culture, hospitality, and history.

Enjoy four-star accommodation, private transfers, and personalized attention. Visit the Gold Museum and the Botero Museum; take a cable car ride to Monserrate with VIP access and savor the best of Bogotá's gastronomy.

Admire the Primatial Cathedral, Plaza de Bolívar, and the colonial charm of La Candelaria.

Ideal for groups seeking comfort, efficiency, and authentic experiences in one of Latin America's most vibrant cities.



Duration

4 days and 3 nights

Difficulty level

Low

Type of experience

Urban culture

Contact

gerencia@pandalatina.com

Networks

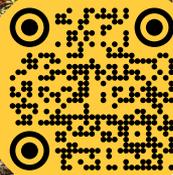
@pandalatina_



Community-Based Tourism

Connecting you with the nature and tradition of Choachí

The Colombian Trip



Experience authentic community-based tourism in Choachí, where nature, culture, and coffee intertwine in an unforgettable journey.

Explore dreamlike landscapes among mountains, waterfalls, and moorlands. Walk behind the imposing water veil of El Chiflón and admire the majesty of La Chorrera, Colombia's highest waterfall. Then immerse yourself in the experience at a family-owned coffee farm led by women, where you'll discover the art of coffee from seed to cup. Enjoy a sensory tasting, a typical lunch, and a snack with traditional pastries.

A genuine experience that celebrates life, community, and the flavor of the Colombian countryside.



Duration

1 day

Difficulty level

Medium

THE
Colombian
TRIP

Type of experience

community-based tourism

Contact

daniela.ipia@thecolombiantrip.com

Networks

@thecolombiantrip



Flavors from Farm to Table

and the Magic of Orchids and Hummingbirds.

The Colombian Trip



Immerse yourself in a natural paradise where biodiversity comes to life.

In Tenjo, discover a private sanctuary with over 5,000 unique and award-winning orchid species, guided by experts who will reveal the secrets of these natural jewels.

Enjoy a lunch prepared with fresh farm products and continue to the Orchid Forest, at 2,700 meters in altitude, where hummingbirds and exotic flowers create an unforgettable spectacle of color and life.

Experience an intimate, sensory, and ecological journey that celebrates the purity, tranquility, and unparalleled beauty of the Colombian landscape.



Duration

1 day

Difficulty level

Medium

THE Colombian TRIP

Type of experience

Biodiversity in nature

Contact

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Networks

@thecolombiantrip



Discover Bogotá in Five Days

Panamericana de Viajes



Explore the city through an experience that combines tradition, culture, and flavor.

Play tejo, experience a culinary route, and become a coffee ambassador. Visit the Salt Cathedral, sail on the Tominé Reservoir, enjoy urban art with a graffiti workshop, discover the secrets of local markets, and dine at the iconic Cumbia House by Carlos Vives.

Complete your journey by making your own Santafereño chocolate.

An experience designed for travelers who value authenticity, detail, and a deep connection with the destination.



Duration

5 days, 4 nights

Difficulty level

Medium



Type of experience

Culture and nature

Contact

arley.rozo@panamericanaviajes.com

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@panamericana.viajes



The 6 Must-See Attractions in Bogotá

Aviatur DMC



Experience an unforgettable week exploring the cultural, natural, and culinary treasures of Bogotá and its surroundings.

Savor the most awarded Colombian coffee and discover the art of emeralds; explore the vibrant Paloquemao Market Square among exotic fruits and traditional aromas; visit an artisanal distillery in the mountains; ride horseback through Andean landscapes and enjoy an outdoor picnic.

Visit a coffee farm where you can roast and prepare your own cup, and finish with a night tour and a game of tejo, Colombia's national sport.

Six authentic experiences that reveal the heart of Bogotá and its region.



Duration

6 one-day itineraries

Difficulty level

Low

 AVIATUR COLOMBIA
DMC

Type of experience

Culture and nature

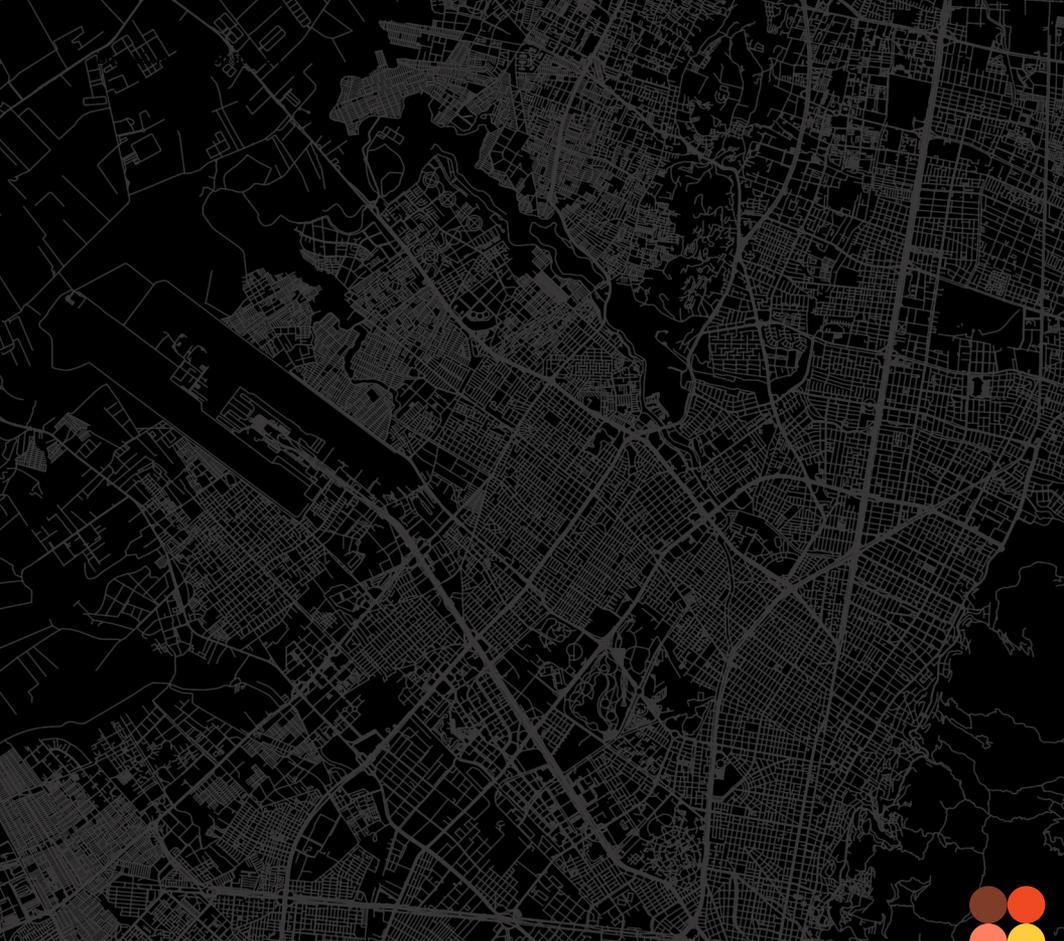
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Networks

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Disclaimer

The tourist packages included in this portfolio were selected through a public call led by the Invest in Bogotá, through the Convention Bureau and are operated directly by the tourism agencies and organizations that submitted them.

Each operator is fully responsible for the execution, marketing, and conditions of the service offered, including its availability, pricing, risk management, and compliance with quality standards. Likewise, they are responsible for having the corresponding insurance policies.

The Invest in Bogotá through the Convention Bureau, acts solely as a promoter of the tourism offer and assumes no responsibility for the operation, marketing, reservations, payments, or any transaction derived from the packages presented here.

It is recommended that interested parties contact each operator directly to confirm service details, availability, and updated conditions.





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Convention Bureau



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<https://bogotabureau.org>



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Bogota Convention Bureau

